CloudKettle

FOR IMMEDIATE RELEASE

Cloud Consulting Company Builds for Growth

Halifax, NS. September 18, 2017 -- CloudKettle Inc. is pleased to announce that Jon McGinley has joined CloudKettle as a senior partner.

Jon brings with him eighteen years of experience in marketing, sales and executive leadership. He spent ten years working with digital and creative agencies before moving to corporate roles, including: Director of Marketing for Radian6 (acquired by Salesforce), and CEO of Livelenz (acquired by Mobivity).

"CloudKettle is providing exactly what B2B SaaS companies that are positioning for rapid growth want." said McGinley. He added, "The Revenue Stack audit, and subsequent delivery, is the information CEOs, CROs, and CMOs need to accelerate growth. I'm thrilled to join this smart group of professionals, making a difference for their clients."

"We're excited to have Jon joining us. His experience and leadership in the B2B SaaS space is unmatched in this market and his focus on practical steps for growth, and measurement are aligned with CloudKettle's philosophy. Having the benefit of knowing Jon for years; as a co-worker, customer, and vendor; I feel our clients and team will benefit greatly from working with him", said Greg Poirier, President of CloudKettle.

Jon McGinley will be working out of the Halifax office, but managing clients in both Canada and the United States.

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About CloudKettle
CloudKettle is a boutique consultancy that helps B2B SaaS companies build and optimize their Revenue Stack. From demand generation through to renewals, we help manage the growth of billions of dollars in sales pipeline for our clients. As both a Salesforce Partner and Google Premier Partner, we have real-world experience improving the ROI clients get from tools like Salesforce, Marketo, Eloqua and Hubspot.

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